

Funding Your Capital Project

September 18, 2007

San Bernardino, CA

*Make a difference in 2007 —
Join us in San Bernardino for the learning
experience of the year!*

If your nonprofit organization plans to seek funding for a building project, major equipment or endowment in 2007, you need to attend this lively interactive workshop, featuring two of the country's top speakers and leading experts!

WORKSHOP AGENDA

8:30 Registration

MORNING SESSION

Funding Your Project through Grants

Pam Grogan, B.A.

8:45 *The Fundamentals of Grant Writing*

9:15 *Locating Funding Sources –Government, Corporate and Foundation*

10:00 *Developing an Outline from the Request for Proposal*

10:15 Break

10:30 *Writing the Various Sections of a Grant Proposal*

11:25 *Key Budgetary Considerations*

11:45 *The Latest Grant Trends*

12:15 Lunch on your own

AFTERNOON SESSION

Funding Your Project through a Capital Campaign

Linda Lysakowski, ACFRE

1:15 *The Three Essential Ingredients of a Successful Capital Campaign*

2:00 *Developing Your Case for Support*

2:45 Break

3:00 *The Feasibility/Planning Study—Do You Need One?*

3:45 *Planning and Organizing for Success*

4:45 Q & A

5:00 Adjourn

About the Presenters

Pam Grogan, B.A., is President/CEO of The Funding Consortium, LLC. As a Fund Development and Strategic Planning Consultant she has worked with many nonprofit agencies in both Riverside and San Bernardino Counties. Ms. Grogan has raised over \$1,100,000 in grants and sponsorships for various agencies in the areas of at-risk youth, domestic violence, arts & culture, transitional housing, mental health counseling and women's health. Ms. Grogan is professionally trained in philanthropic grantmaking, strategic planning, grantwriting, fundraising and special event planning. She is also a member of the Association of Fundraising Professionals.

Linda Lysakowski, ACFRE is President and CEO of [Capital Venture](#), and one of only 78 people worldwide to hold the Advanced Certified Fundraising Executive designation. Linda is a nationally known consultant, author and trainer who has written numerous publications including, *Recruiting and Training Fundraising Volunteers*, published by Wiley & Sons. She is a contributing author to *The Fundraising Feasibility Study—It Not Just About the Money*, scheduled for publication in early 2007. Her new book, *The Development Plan*, is also scheduled for publication by Wiley & Sons early in 2007. Linda has managed capital campaigns ranging in size from \$200,000 to over \$12,000,000.

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- workbook
 - resource CDs

Registration deadline: September 12, 2007

Seating is limited.

To make your reservation, please complete the form below and mail it with your registration fee to:

Pam Grogan
The Funding Consortium, LLC
357 West 2nd Street, Suite 6
San Bernardino, Ca. 92401

Organization _____

Address _____

City _____ State _____ Zip _____

Phone: _____ Email address: _____

Total additional attendees from same organization: _____

Total amount enclosed: \$ _____

Questions?

Please contact Linda or Pam:

Linda Lysakowski, ACFRE
(866) 539-9999 or (702) 892-0955

Pam Grogan, B.A.
(909) 888-4290

cvlinda@cox.net

fundconsort@yahoo.com