

Learn more about our alternative to the State Unemployment Tax and How to Create a Solid Development Plan

CAPITAL VENTURE is always on the lookout for ways nonprofits can have more money to fulfill their mission. For this reason, **CAPITAL VENTURE** endorses First Nonprofit Companies (FNC) to provide our clients and other nonprofits with turnkey solutions to save up to 60% on unemployment tax costs. This year! We want to help even more nonprofits save money, so we are working with FNC to make all nonprofits aware of this cost-saving program.

The Opportunity for Saving Money

Nonprofits typically have fewer unemployment claims than the private sector; therefore, they often subsidize the state unemployment fund by paying more than necessary. Federal and state laws allow 501(c)(3) organizations to reimburse the state unemployment fund on a dollar-for-dollar basis, rather than pay the UI tax in advance of having actual claims. Last year in the state of Nevada nonprofits paid \$1.35 in state UI tax for every \$1.00 taken out in benefits. FNC's Unemployment Savings Program may well reduce your unemployment costs if you currently participate in the state program, and can provide you with a safety net if you have already chosen the reimbursable option.

Participation in the First Nonprofit Company's program provides claims representation in unemployment hearings and audits, stop loss insurance to support the agency in the event of a catastrophic layoffs, and access to training and services that can decrease the number of invalid claims. There is also a fully insured program that will not only save your organization money, but will also take away the liability of your future claims.

The Opportunity to Raise More Money

Many nonprofits fail to raise the money they could generate because they put too much time and effort into development activities that are not the most efficient or productive ways of raising money. Or, because they lack the infrastructure to implement effective development programs.

Linda Lysakowski, ACFRE is an internationally recognized author, speaker and consultant, who recently had published, *The Development Plan*, one of Wiley & Sons Essentials of Fundraising Series. Linda has helped dozens of organizations develop their fundraising programs and has helped them raise millions of dollars for capital projects and programs. Linda has also trained almost 10,000 professionals in her twenty year career in development.

Come Learn More from CAPITAL VENTURE and FNC

CAPITAL VENTURE and **FNC** will be conducting a seminar in September to help you understand how you can increase your bottom line by raising more money and savings expenses. **CAPITAL VENTURE** and **FNC** will be in the following location:

First Nonprofit/CAPITAL VENTURE Seminar
September 27, 2007 HAWC
1055 S Wells St Suite 120
Reno, 89502

Improve Your Nonprofit's Bottom Line

Agenda

- 8:00 AM Registration
- 8:30 AM Welcome & Introductions
Dave Kulikowski First Nonprofit Company
- 9:00 AM Decreasing Expenses: Dave Kulikowski
- 10:30 AM Break
- 10:45 AM Increasing Revenues Linda Lysakowski, ACFRE
The Development Plan
- 12:15 PM Lunch Break & Book Signing
- 1:00 PM The Development Plan Continued
- 2:15 PM Break
- 2:30 PM The Role of Volunteers and Board Members in Fundraising
- 3:45 PM Questions and Answers
- 4:00 PM Adjourn

I encourage you to fill out the enclosed quote request and seminar RSVP forms and return them to FNC before September 20th to learn how this program can save you money. A quote is free so you have nothing to lose. Should you have any questions regarding the seminar, please contact us with the information below.

Sincerely,

Linda Lysakowski, ACFRE
President/CEO
Linda@cvfundraising.com
800-539-9990

Dave Kulikowski
First Nonprofit Company
dkulikowski@firstnonprofit.com
800-526-4352 ext. 3026

To reserve your spot, RSVP to Dave or Linda at the email addresses above by September 20.

**CAPITAL VENTURE/First Nonprofit Insurance Workshop
Improving Your Nonprofit's Bottom Line**

Organization: _____

Address: _____

Phone: _____

Website: _____ Email: _____

Attendees: _____ AM only PM Only Both Sessions

Name: _____

Title _____

Name: _____

Title _____

Name: _____

Title _____

Total Number of Staff in Organization: _____

Total Number on Board of Directors _____

Organization Budget _____

Amount of Funds Raised Each Year _____

Sources of Funding: Grants Special Events Personal Solicitation
Direct Mail Telephone Program Planned Giving
Other (Please specify) _____

Do you currently have a Development Plan?
Yes No Not Sure In process of developing

Do you currently involve volunteers in your fundraising program?
Yes No Not Sure In process of developing