

How to Create a Solid Development Plan

An Opportunity to Raise More Money

Many nonprofits fail to raise the money they could generate because they put too much time and effort into development activities that are not the most efficient or productive ways of raising money. Or, because they lack the infrastructure to implement effective development programs.

Linda Lysakowski, ACFRE is an internationally recognized author, speaker and consultant, who recently had published, *The Development Plan*, one of Wiley & Sons Essentials of Fundraising Series. Linda has helped dozens of organizations develop their fundraising programs and has helped them raise millions of dollars for capital projects and programs. Linda has also trained almost 10,000 professionals in her twenty year career in development.

Come Learn More About the Development Plan

The Funding Consortium is sponsoring **CAPITAL VENTURE** to conduct a seminar in January to help you understand how you can increase your bottom line by raising more money and working more efficiently. **CAPITAL VENTURE** will be in the following location:

**Development Plan Seminar
January 15, 2008
Norman Feldham Public Library
Kellogg Room
555 West 6th Street
San Bernardino, CA 92410**

Agenda

8:30 AM Registration

8:45 AM Welcome & Introductions--Pam Grogan
Funding Consortium

9:00 AM The Development Plan—Foundation for Success—
Linda Lysakowski, ACFRE; CAPITAL VENTURE

10:30 AM Break

10:45 AM Involving Board & Volunteers to Implement The Development Plan--
Linda Lysakowski, ACFRE; CAPITAL VENTURE

12:15 PM Q & A and Book Signing

12:30 PM Adjourn

I encourage you respond before January 10th to learn how this program can help you raise more money for your nonprofit organization.

Pamela Grogan

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909-888-4290

To reserve your spot, RSVP to Pam at the email addresses above by January 10, 2008. Cost for the workshop is \$49 per person. Make checks payable to The Funding Consortium and mail to 357 West 2nd Street, Suite 6, San Bernardino, CA 92401