



P O Box 331 Shillington PA 19607
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afpberkschapter@verizon.net



**MAY 21, 2008
MEETING NOTICE**

THE DEVELOPMENT PLAN

TIME: 7:30 A.M. Registration
8:00 A.M. – 9:00 P.M. Program

Continental Breakfast will be served

***Room temperatures may vary in our host facilities. We recommend that you dress in layers or bring a light jacket/sweater to assure your comfort during the program meeting.

PROGRAM: The Development Plan

Is your organization stuck in the special event mode? Does your board refuse to accept their fundraising responsibility? Does the rest of your organization's staff wonder what the development office actually does all day? Is your organization dependent on grants as its sole source of funding? Have you wondered why your development plans do not get implemented?

If so, this workshop is for you. In this session, we will discuss the reasons a development plan can help assure success in your fundraising efforts; how to involve your organization's leadership, both staff and volunteers, in the process; how to assure that the plan will be implemented; and how to evaluate success. Participants will leave with a preliminary development plan for their organization.

SPEAKER: Linda Lysakowski, ACFRE

Linda is President/CEO of CAPITAL VENTURE, a full service consulting firm with offices throughout the United States, and is one of only 81 professionals worldwide to hold the Advanced Certified Fund Raising Executive designation. In her sixteen years as a philanthropic consultant, Linda has managed capital campaigns ranging from \$250,000 to over \$30 million, helped dozens of nonprofit organizations achieve their development goals, and has trained more than 10,000 professionals in all aspects of development.

COST: \$10.00 AFP Member, \$15.00 Non-Member

Please make checks payable to AFP Berks Regional Chapter

**Advance Registration Preferred. No-shows will be billed.
Funds will support the AFP Berks Regional Chapter Scholarship Fund.**

**LOCATION: Alvernia College Upland Center Room 227
540 Upland Avenue Reading PA 19611**

"Full participation in The Development Plan, is applicable for 1.0 points in Category 1.B – Education of the CFRE International application for initial certification and/or recertification."

Email to: AFP Berks Regional Chapter at afpberkschapter@verizon.net or mail to AFP Berks Regional Chapter P O Box 331 Shillington PA 19607

Registration Form

Complete and mail with payment to the address below. Thank you.

**REGISTRATION FORM: AFP Berks Regional Chapter
The Development Plan**

**May 21, 2008
7:30 registration
8:00 a.m. – 9:00 a.m.
Alvernia College Upland Center.**

Name	_____	
Title	_____	Mail Registration and Payment to: AFP Berks Regional Chapter P O Box 331 Reading PA 19607 Phone: 610-223-2157 Email : afpberkschapter@verizon.net
Org.	_____	
Address	_____	
City, St, Zip	_____	
Phone	_____	
Email	_____	
AFP MEMBER	_____	
GUEST	_____	

Cost for program is \$10.00 for AFP Members and \$15.00 for Non-Members.

Please make checks payable to AFP Berks Regional Chapter.

Signature: _____

- This is my first meeting Please send a membership application